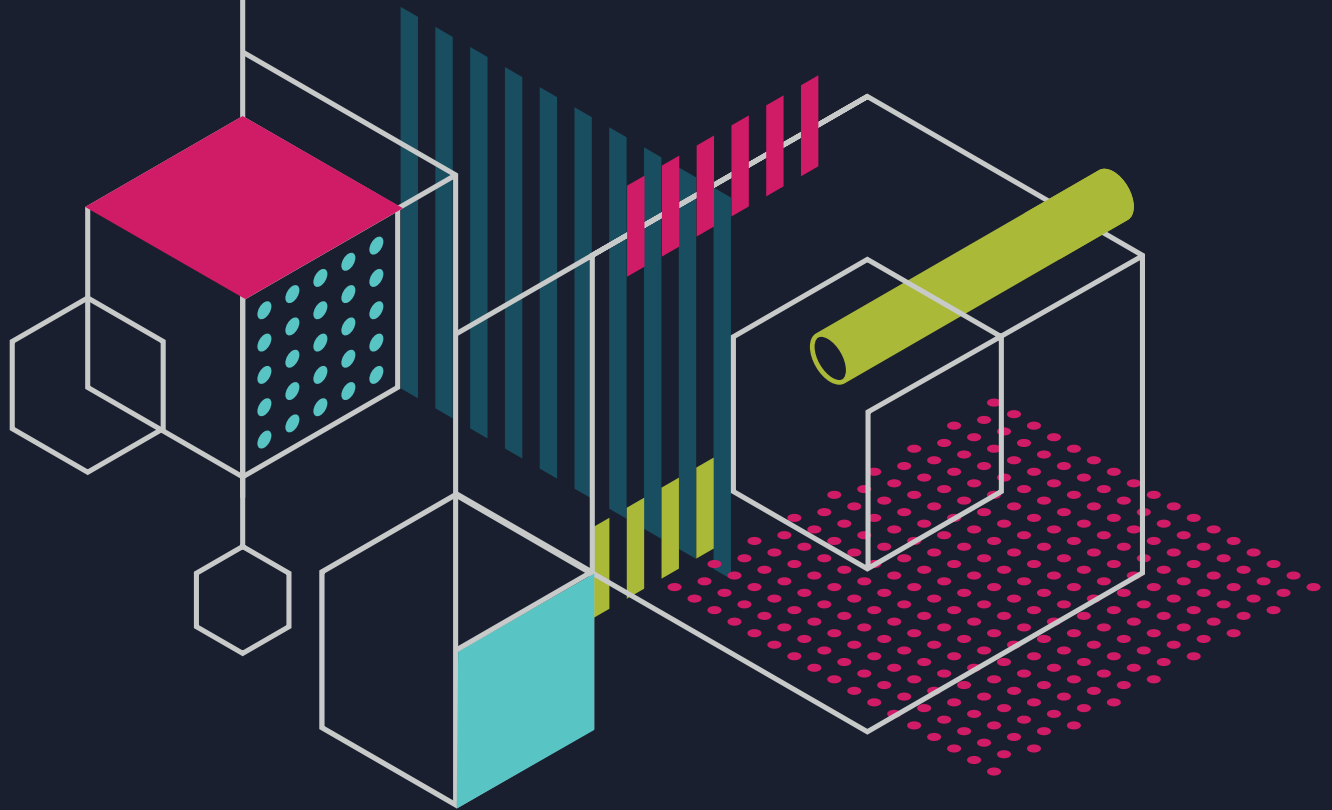




# WHERE **PROCESS** MEETS ▶▶▶▶ **PROGRESS**



**THE GLOBAL FOOD  
EQUIPMENT AND  
TECHNOLOGY SHOW®**

**OCTOBER 12-15 ▶ 2021**

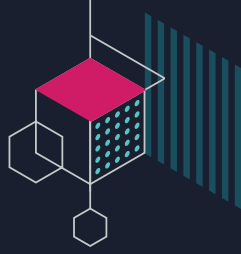
Chicago, IL USA | McCormick Place



[myprocessexpo.com](http://myprocessexpo.com)



messe frankfurt



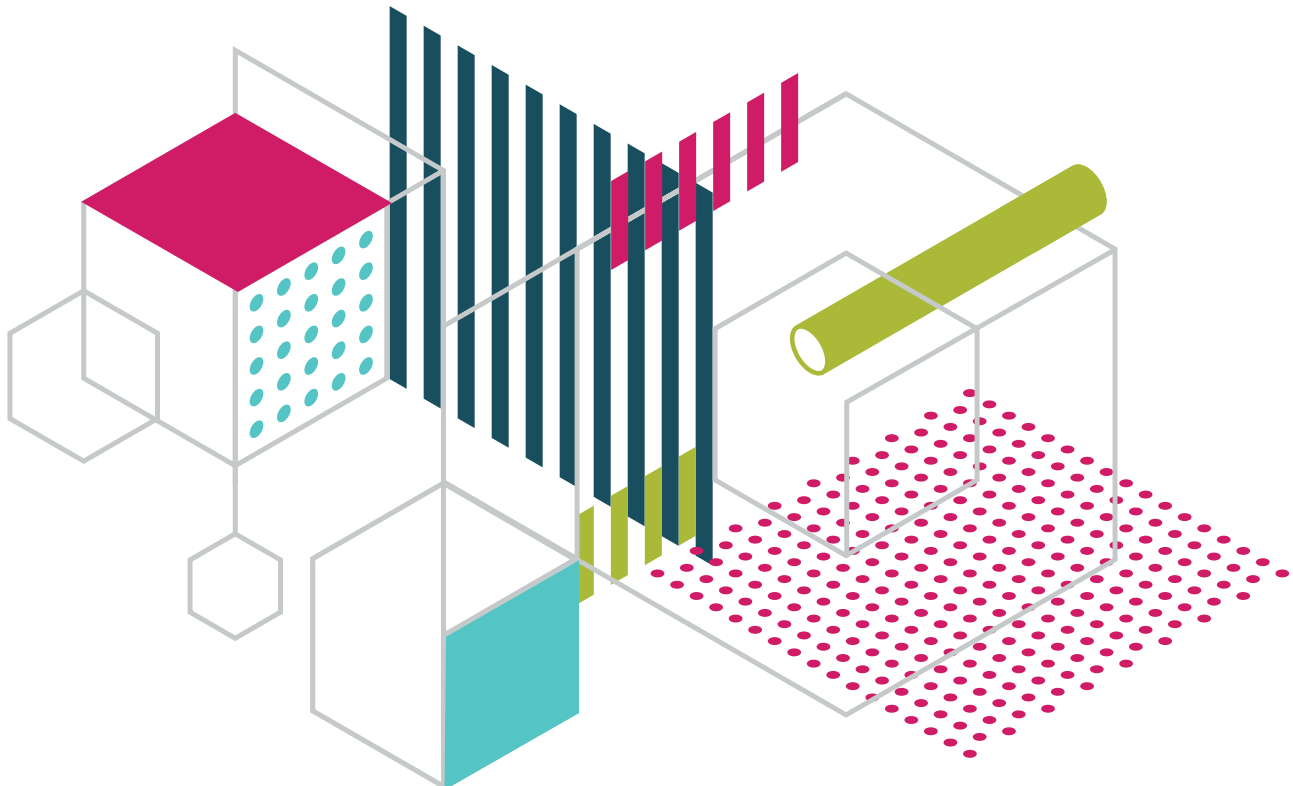
## PRINT OPPORTUNITIES

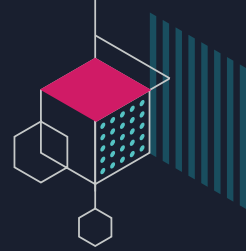
**Visitor Brochure** - informational brochure mailed prior to the show to give registered and potential visitors a look at what to expect from Process Expo 2021

Visitor Brochure Center Spread	\$8,000 exclusive
Visitor Brochure Full Page Ad	\$5,000
Visitor Brochure 1/2 Page Ad	\$3,000

**Show Directory** - exhibitors receive a standard listing in the directory, which includes company name, booth number, country, website, application areas and product categories

Show Directory Two-Page Spread	\$8,000 exclusive
Show Directory Full Page Ad	\$5,000
Show Directory 1/2 Page Ad	\$3,000
Show Directory Premium Listing - includes logo with highlighted listing, and brief company description	\$800
Show Directory Featured Listing - includes logo with highlighted listing	\$500





## DIGITAL OPPORTUNITIES

### MOBILE APP

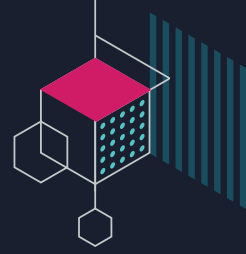
Splash Screen	<ul style="list-style-type: none"> <li>• Shown at top of the page at the opening of the app</li> <li>• Limited availability • 1080 X 1920 image</li> </ul>	\$3,000
Card Background	<ul style="list-style-type: none"> <li>• Logo image placed on the main navigation screens (no active link)</li> <li>• Limited availability • 1080 X 1920 image</li> </ul>	\$3,000
Push Messages	<ul style="list-style-type: none"> <li>• Everyone who downloads the app will receive your message (as long as bluetooth is enabled) - unlimited text size for full body message</li> <li>• Use the messaging system to relay news, product announcements, promote educational sessions or simply link to your website</li> </ul>	\$1,000 per message 60 character pop-up message
Mobile App Banner	<ul style="list-style-type: none"> <li>• Place logo and link at the footer; randomly rotated; 1080 X 169</li> </ul>	\$1,000

### ONLINE

Online Registration	<ul style="list-style-type: none"> <li>• Include your banner image on screen as attendees work their way through the online registration process</li> <li>• Exclusive</li> </ul>	\$9,000
Registration Email Confirmation	<ul style="list-style-type: none"> <li>• Include your banner image at the footer of all registration confirmations for guaranteed exposure to everyone</li> <li>• Exclusive</li> </ul>	\$8,000
eNewsletter Feature	<ul style="list-style-type: none"> <li>• Feature your logo, a 150 word blurb about your company or product, and a link to your website in our visitor newsletter emailed directly to registered visitors</li> </ul>	\$2,000
Show Day eNewsletter Feature	<ul style="list-style-type: none"> <li>• Feature your logo, a 150 word blurb about your company or product, and a link to your website in our visitor newsletter emailed directly to visitors in attendance</li> <li>• Limited Availability</li> </ul>	\$2,000

### TAKE ADVANTAGE OF THE OPPORTUNITIES BELOW THROUGH THE MAP YOUR SHOW PORTAL

Product Categories	<ul style="list-style-type: none"> <li>• (1) 180 X 150 pixel image located at the top of the product category search result. Image links to your online profile. Company name listed at the top of the online search as a featured exhibitor. Also includes the <b>ULTIMATE SUPPORTER PACKAGE</b></li> </ul>	\$4,900 (1) per company
Ultimate Supporter Package "The Works"	<ul style="list-style-type: none"> <li>• Featured listing on the exhibitor search; (2) video display panels and Exhibitor Spotlight on the Process Expo site; Corner peel graphic highlighting your booth on the interactive floorplan</li> </ul>	\$2,000 (1) per company



## ON-SITE OPPORTUNITIES

Wi-Fi	<ul style="list-style-type: none"> <li>• Company brand across any device that accesses the show wi-fi</li> <li>• 4 Opportunities - select preferred day</li> </ul>	\$15,000 per day/Day 1 - 3 \$ 9,000 Day 4
Show Bags	<ul style="list-style-type: none"> <li>• Company logo on every bag distributed at registration</li> <li>• Exclusive • Sponsor is responsible for artwork</li> </ul>	\$15,000 Co-branded incl. production costs
Visitor Lanyards	<ul style="list-style-type: none"> <li>• Each lanyard distributed to attendees at registration</li> <li>• Exclusive</li> </ul>	\$10,000 Co-branded incl. production costs
VIP/Press Lounge	<ul style="list-style-type: none"> <li>• Reach key buyers with your sponsorship</li> <li>• Includes brochure, swag and press release distribution</li> <li>• 5 Opportunities</li> <li>• Exclusive opportunities available. Contact us for more information</li> </ul>	\$5,000 member \$6,500 non-member
Commercials	<ul style="list-style-type: none"> <li>• 90 second commercial running</li> <li>• Multiple Opportunities in key locations on the floor</li> </ul>	\$6,500 member \$8,000 non-member
Womens Breakfast	<ul style="list-style-type: none"> <li>• Company logo on signage; table of 10 and giveaway opportunity</li> <li>• 5 Opportunities</li> </ul>	\$5,000
Sanitation Stations	<ul style="list-style-type: none"> <li>• Reach attendees as they stop by to refresh from all the networking</li> <li>• 20 Opportunities</li> </ul>	\$4,000
Refresh & Recharge Cafe	<ul style="list-style-type: none"> <li>• Be the brand visitors see when they recharge and refuel</li> <li>• 2 Opportunities • Includes 1 commercial (maximum 90 seconds)</li> </ul>	\$5,000 member \$7,500 non-member

### SIGNAGE & CLINGS

Aisle Sign Dangler	<ul style="list-style-type: none"> <li>• See your company logo and booth number displayed at the bottom of an aisle sign in a prominent location on the floor</li> <li>• Specific aisle signs may be requested</li> <li>• Limited Availability</li> </ul>	\$7,700 ea./member \$9,900 ea./non-member
Premium Floor Decals	<ul style="list-style-type: none"> <li>• 3 X 6 logo or ad on the show floor or in the concourse</li> <li>• Limited Locations; first-come, first-served</li> </ul>	\$5,500 members \$7,500 non-members
Booth Floor Ad Space	<ul style="list-style-type: none"> <li>• 2 X 3 floor sticker in the aisle next to your booth</li> <li>• Limited to 1 per exhibitor</li> </ul>	\$1,000 ea./member \$1,500 ea./non-member
Door Clings	<ul style="list-style-type: none"> <li>• Company logo / booth number on (1) set of doors (8 clings total) on one set of entrance doors near shuttle area. 2 X 2</li> <li>• Limited Availability • Sponsor provides artwork</li> </ul>	\$2,500 ea./member \$3,500 ea./non-member
Meterboard Signage	<ul style="list-style-type: none"> <li>• Company advertisement displayed on (1) double-sided panel</li> <li>• Choose from a variety of key, high-visibility locations</li> </ul>	\$2,000 each
McCormick Place Banners and Signs	<ul style="list-style-type: none"> <li>• Choose from a variety of key, high-visibility locations</li> <li>• Limited Availability</li> </ul>	Request Quote