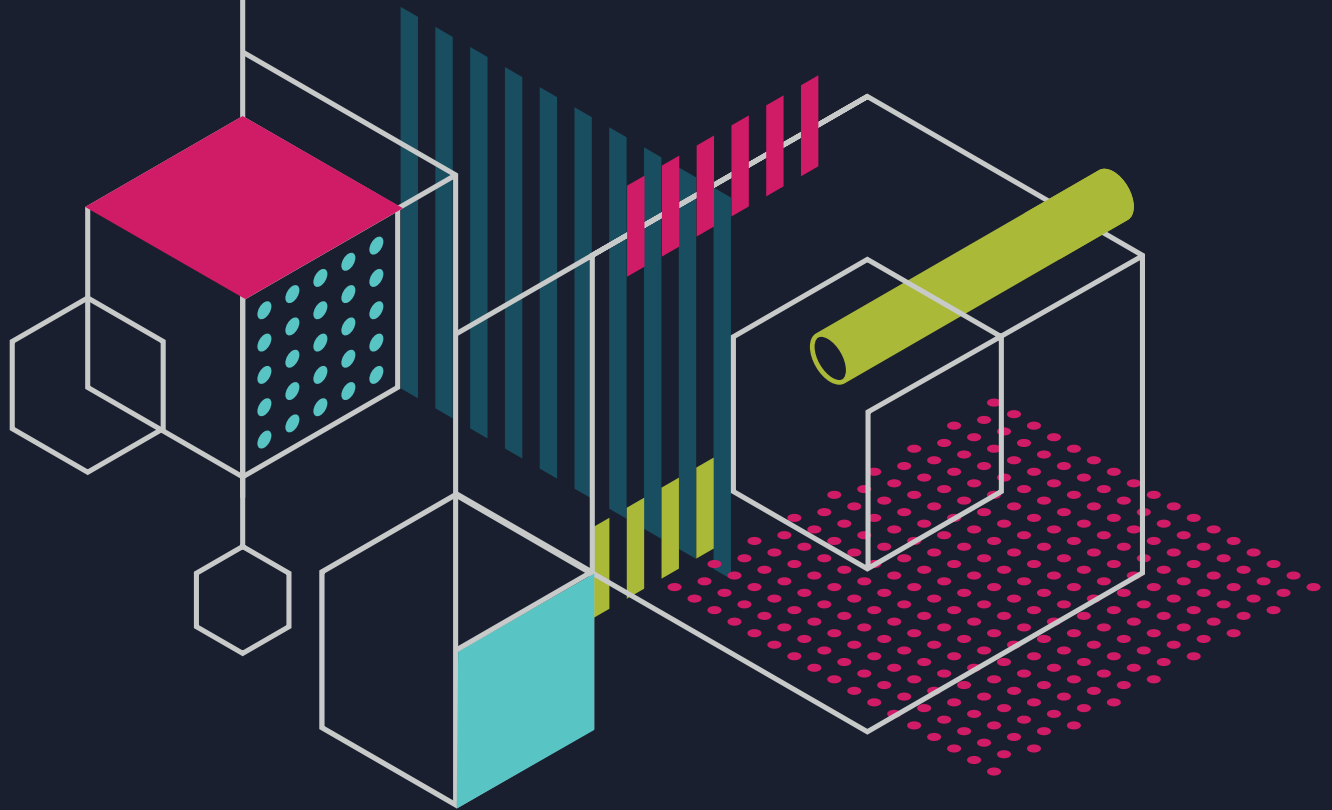




WHERE **PROCESS** MEETS ▶▶▶▶ **PROGRESS**



**THE GLOBAL FOOD
EQUIPMENT AND
TECHNOLOGY SHOW®**

NOVEMBER 2-5 ▶ 2021

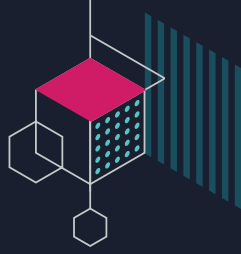
Chicago, IL USA | McCormick Place



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messe frankfurt



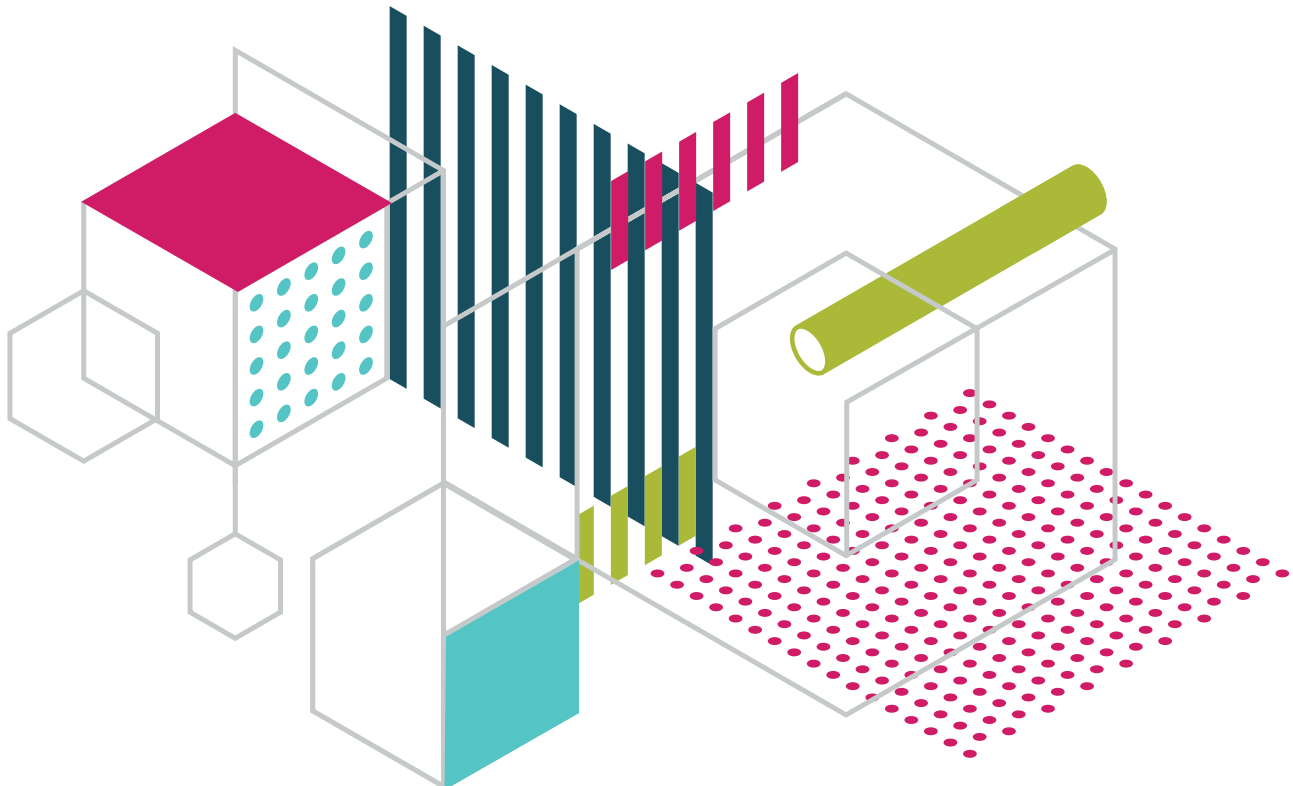
PRINT OPPORTUNITIES

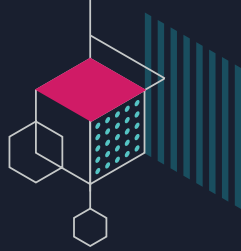
Visitor Brochure - informational brochure mailed prior to the show to give registered and potential visitors a look at what to expect from Process Expo 2021

Visitor Brochure Center Spread	\$8,000 exclusive
Visitor Brochure Full Page Ad	\$5,000
Visitor Brochure 1/2 Page Ad	\$3,000

Show Directory - exhibitors receive a standard listing in the directory, which includes company name, booth number, country, website, application areas and product categories

Show Directory Two-Page Spread	\$8,000 exclusive
Show Directory Full Page Ad	\$5,000
Show Directory 1/2 Page Ad	\$3,000
Show Directory Premium Listing - includes logo with highlighted listing, and brief company description	\$800
Show Directory Featured Listing - includes logo with highlighted listing	\$500





DIGITAL OPPORTUNITIES

MOBILE APP

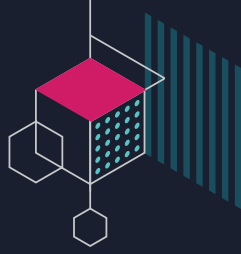
Splash Screen	<ul style="list-style-type: none"> • Shown at top of the page at the opening of the app • Limited availability • 1080 X 1920 image 	\$3,000
Card Background	<ul style="list-style-type: none"> • Logo image placed on the main navigation screens (no active link) • Limited availability • 1080 X 1920 image 	\$3,000
Push Messages	<ul style="list-style-type: none"> • Everyone who downloads the app will receive your message (as long as bluetooth is enabled) - unlimited text size for full body message • Use the messaging system to relay news, product announcements, promote educational sessions or simply link to your website 	\$1,000 per message 60 character pop-up message
Mobile App Banner	<ul style="list-style-type: none"> • Place logo and link at the footer; randomly rotated; 1080 X 169 	\$1,000

ONLINE

Online Registration	<ul style="list-style-type: none"> • Include your banner image on screen as attendees work their way through the online registration process • Exclusive 	\$9,000
Registration Email Confirmation	<ul style="list-style-type: none"> • Include your banner image at the footer of all registration confirmations for guaranteed exposure to everyone • Exclusive 	\$8,000
eNewsletter Feature	<ul style="list-style-type: none"> • Feature your logo, a 150 word blurb about your company or product, and a link to your website in our visitor newsletter emailed directly to registered visitors 	\$2,000
Show Day eNewsletter Feature	<ul style="list-style-type: none"> • Feature your logo, a 150 word blurb about your company or product, and a link to your website in our visitor newsletter emailed directly to visitors in attendance • Limited Availability 	\$2,000

TAKE ADVANTAGE OF THE OPPORTUNITIES BELOW THROUGH THE MAP YOUR SHOW PORTAL

Product Categories	<ul style="list-style-type: none"> • (1) 180 X 150 pixel image located at the top of the product category search result. Image links to your online profile. Company name listed at the top of the online search as a featured exhibitor. Also includes the ULTIMATE SUPPORTER PACKAGE 	\$4,900 (1) per company
Ultimate Supporter Package "The Works"	<ul style="list-style-type: none"> • Featured listing on the exhibitor search; (2) video display panels and Exhibitor Spotlight on the Process Expo site; Corner peel graphic highlighting your booth on the interactive floorplan 	\$2,000 (1) per company



ON-SITE OPPORTUNITIES

Wi-Fi	<ul style="list-style-type: none"> • Company brand across any device that accesses the show wi-fi • 4 Opportunities - select preferred day 	\$15,000 per day/Day 1 - 3 \$ 9,000 Day 4
Show Bags	<ul style="list-style-type: none"> • Company logo on every bag distributed at registration • Exclusive • Sponsor is responsible for artwork 	\$15,000 Co-branded incl. production costs
Visitor Lanyards	<ul style="list-style-type: none"> • Each lanyard distributed to attendees at registration • Exclusive 	\$10,000 Co-branded incl. production costs
VIP/Press Lounge	<ul style="list-style-type: none"> • Reach key buyers with your sponsorship • Includes brochure, swag and press release distribution • 5 Opportunities • Exclusive opportunities available. Contact us for more information 	\$5,000 member \$6,500 non-member
Commercials	<ul style="list-style-type: none"> • 90 second commercial running • Multiple Opportunities in key locations on the floor 	\$6,500 member \$8,000 non-member
Womens Breakfast	<ul style="list-style-type: none"> • Company logo on signage; table of 10 and giveaway opportunity • 5 Opportunities 	\$5,000
Sanitation Stations	<ul style="list-style-type: none"> • Reach attendees as they stop by to refresh from all the networking • 20 Opportunities 	\$4,000
Refresh & Recharge Cafe	<ul style="list-style-type: none"> • Be the brand visitors see when they recharge and refuel • 2 Opportunities • Includes 1 commercial (maximum 90 seconds) 	\$5,000 member \$7,500 non-member

SIGNAGE & CLINGS

Aisle Sign Dangler	<ul style="list-style-type: none"> • See your company logo and booth number displayed at the bottom of an aisle sign in a prominent location on the floor • Specific aisle signs may be requested • Limited Availability 	\$7,700 ea./member \$9,900 ea./non-member
Premium Floor Decals	<ul style="list-style-type: none"> • 3 X 6 logo or ad on the show floor or in the concourse • Limited Locations; first-come, first-served 	\$5,500 members \$7,500 non-members
Booth Floor Ad Space	<ul style="list-style-type: none"> • 2 X 3 floor sticker in the aisle next to your booth • Limited to 1 per exhibitor 	\$1,000 ea./member \$1,500 ea./non-member
Door Clings	<ul style="list-style-type: none"> • Company logo / booth number on (1) set of doors (8 clings total) on one set of entrance doors near shuttle area. 2 X 2 • Limited Availability • Sponsor provides artwork 	\$2,500 ea./member \$3,500 ea./non-member
Meterboard Signage	<ul style="list-style-type: none"> • Company advertisement displayed on (1) double-sided panel • Choose from a variety of key, high-visibility locations 	\$2,000 each
McCormick Place Banners and Signs	<ul style="list-style-type: none"> • Choose from a variety of key, high-visibility locations • Limited Availability 	Request Quote

PROCESS EXPO Sponsorship & Advertising Agreement

November 2 - 5, 2021
McCormick Place, South Hall
Chicago, IL USA

Please submit 100% payment with your signed agreement to reserve your sponsorship opportunities:

PE Events LLC • 3200 Windy Hill Rd., Suite 500 West • Atlanta, GA 30339 • Phone: +1 (770) 984-8016

Company: _____

Contact Name: _____ Job Title: _____

Mailing Address: _____

City/State/Country/Zip Code: _____

Phone: _____ Fax: _____ Email: _____

Print: Deadline to secure Visitor Brochure ads is June 11 Deadline to secure Show Guide ads is August 13	Price	Qty	Cost
Visitor Brochure Center Spread	\$8,000 exclusive		
Visitor Brochure Full Page Ad	\$5,000		
Visitor Brochure 1/2 Page Ad	\$3,000		
Show Directory Two-Page Spread	\$8,000 exclusive		
Show Directory Full Page	\$5,000		
Show Directory 1/2 Page Ad	\$3,000		
Show Directory Premium Listing - includes logo, highlighted listing, and brief description	\$800		
Show Directory Featured Listing - includes logo with highlighted listing	\$500		

Mobile App:	Price	Qty	Cost
Splash Screen 1080 X 1920 pixels	\$3,000		
Card Background 1080 X 1920 pixels	\$2,000		
Push Message - 20 character subject line; 60 character pop-up; unlimited body of text	\$1,000		
Mobile App Banners 1080 X 169 pixels	\$1,000		

Online:	Price	Qty	Cost
Registration Email Confirmation	\$9,000 exclusive		
Online Registration	\$8,000 exclusive		
eNewsletter Feature, Show Day - includes 150 words, image, and hyperlink	\$2,000		
eNewsletter Feature - includes 150 words, image, and hyperlink	\$2,000		

Onsite: Deadline to secure and submit design is August 13	Price	Qty	Cost
Wi-Fi - Day 1 - 3	\$15,000 per day		
Wi-Fi - Day 4	\$9,000		
Show Bags	\$15,000		
VIP/Press Lounge	\$5,000 / \$6,500		
Commercials	\$6,500 / \$8,000		
Show Lanyards	\$10,000		
Womens Breakfast	\$5,000		
Sanitation Stations	\$4,000		
Refresh & Recharge Cafe	\$5,000 / \$7,500		

Onsite Signage: Deadline to secure and submit design is September 1	Price	Qty	Cost
Aisle Sign Dangler - 4' x 2', aisle of choice	\$7,700 / \$9,900		
Floor Decals	\$1,500 / \$2,000		
Booth Floor Ad Space	\$1,000 / \$1,500		
Door Cling	\$2,500 / \$3,500		
Meterboard	\$2,000		

TOTAL COST: _____

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Company: _____

Contact Name: _____ Job Title: _____

Mailing Address: _____

City/State/Country/Zip Code: _____

Phone: _____ Fax: _____ Email: _____

Please submit this order form to PROCESSsales@usa.messefrankfurt.com to secure your selected opportunities. Once submitted, a Process Expo team member will provide an invoice for payment. Check, bank transfer, and credit card are accepted methods of payment. Further payment instructions will be provided in footer of invoice.

TOTAL SPONSORSHIP INVESTMENT \$ _____
(Total cost from selections page)

Method of Payment (Check one): Check Bank Wire* Credit Card Online**

Please note your full balance must be paid and design/content submitted by the specified deadlines to secure your sponsorship. Any cancellation of sponsorship items must be submitted to Show Management in writing. No refunds will be given. *Exhibitor is responsible for any bank fees incurred with payment.

Your signature below indicates your agreement of these Terms & Conditions. Thank you for your sponsorship!

Signature: _____ **Date:** _____

ARTWORK SPECIFICATIONS

Bold Listing and Logo Specifications

Please send us your company logo with the following qualities: at least 300 dpi; CMYK color; file format PNG, AI or EPS; no smaller than 400 pixels wide.

Ad Specifications

All ads larger than 10 MB can be sent for free via www.wetransfer.com.

Photography must be converted to CMYK and provided as high-resolution TIFF or EPS files (no JPEGs). Image resolution should be at least 300 dpi at 100%.

Where possible, fonts should be converted to outlines or embedded in the file.

Preferred applications include Adobe InDesign, Photoshop or Illustrator. PDF files are accepted but are the responsibility of the advertiser, not Show Management.

Organizers will not be responsible for the final reproduction quality of any materials provided that do not meet the defined specifications.

All ad materials must be approved by the organizers.

For more information, contact:

Sarah Hatcher, Sales Manager
Shannon Downer, Sales Coordinator

Phone: +1 (770) 984 8016, ext: 2403
Phone: +1 (770) 984 8016, ext: 6305

Email: sarah.hatcher@usa.messefrankfurt.com
Email: shannon.downer@usa.messefrankfurt.com