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## **PROCESS EXPO 2021 – Messe Frankfurt Show Management**

**McLean, VA May 5, 2020** - The Food Processing Suppliers Association (FPSA), owners of the global food equipment and technology show PROCESS EXPO, has reached an agreement with Messe Frankfurt, Inc. The North American subsidiary of German-based Messe Frankfurt will assume responsibility of all aspects of the show’s management including sales, marketing, operations and sponsorships.

“We are extremely pleased to have Messe Frankfurt manage PROCESS EXPO 2021 which will take place October 12<sup>th</sup> through the 15<sup>th</sup> 2021 at McCormick Place” said Matt Malott, Chairman of the Food Processing Association (FPSA) and President and CEO/President of Multivac Inc. “Messe Frankfurt, as one of the world’s largest show organizers, brings an incredible wealth of expertise and organizational knowledge which will make our 2021 show an even more successful event that all attendees will find of great value.”

“The main objective for us is to deliver a high quality show for the industry,” said Konstantin von Vieregge, President of Messe Frankfurt, Inc. on plans for PROCESS EXPO. “Messe Frankfurt’s already successful portfolio of food technology trade shows arms us with a high level of technical expertise and access to a global network of resources. Our goal with PROCESS EXPO is to continue shaping the future of the global food technology industry while providing the highest level of service to all participants,” he said.

PROCESS EXPO is the nation’s largest horizontal trade show for the food and beverage processing industry. The event features roughly 500 exhibitors displaying the latest in machines, products, technology and services, as well as networking opportunities and educational programming for all segments of the food and beverage processing and packaging industry, including:

- Bakery, Grains, Nuts, Seeds, Snacks
- Beverage, Coffee Blends, Juices
- Cheese, Dairy, Ice Cream, Milk, Yogurt
- Meat, Poultry, Seafood
- Pet Food, Treats
- Prepared Foods, Fruits, Vegetables
- Cannabis Edibles Processing and Packaging
- Confectionery, Candy, Sweets
- Co-Packers (Private Label and Contract Manufacturing Companies)
- Food and Beverage Packaging

Through this management agreement, PROCESS EXPO will also join the portfolio of trade fairs organized by Messe Frankfurt for the food processing industry alongside IFFA, tecnofidta, Modern Bakery Moscow

and Salon du Chocolat Moscow. The four international trade shows in Argentina, Russia and Germany track the dynamic growth in the food processing industry and promote innovative, practical solutions to sustainable and responsible food handling for a growing global population. These top international shows attract some 1,400 exhibitors and over 93,000 visitors from around the world. IFFA, which has taken place in Frankfurt am Main since 1949, serves as the international flagship event for the meat industry.

For more information regarding exhibiting at PROCESS EXPO 2021 please contact Kristy Meade at [Kristy.Meade@usa.messefrankfurt.com](mailto:Kristy.Meade@usa.messefrankfurt.com).

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The Food Processing Suppliers Association (FPSA) is a global trade association serving suppliers in the food and beverage industries. The Association's programs and services support members' success by providing assistance in marketing their products and services, overall improvement in key business practices and many opportunities to network among industry colleagues. Programs and services to achieve these objectives include PROCESS EXPO (industry leading trade show), electronic media marketing, education, market intelligence, research, and advocacy of critical industry issues such as food safety, sanitary design of equipment, and global trade.

FPSA members are organized in vertical industry councils which focus on specific needs and concerns that are unique to each industry sector. FPSA councils currently represent the [Bakery](#), [Beverage](#), [Dairy](#), [Pet Food](#), [Prepared Foods](#) and [Meat](#) sectors.

#### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organizer with its own exhibition grounds. With more than 2,600\* employees at 30 locations, the company generates annual sales of around €733\* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

<http://www.messefrankfurt.com> | <http://www.congressfrankfurt.de> | <http://www.festhalle.de>

Messe Frankfurt North America is a subsidiary of Messe Frankfurt. Headquartered in Atlanta, Georgia, the company produces ten shows within the United States, Canada and Mexico. The North American portfolio includes Techtextil North America, Texprocess Americas, The Clean Show, Texworld USA, Apparel Sourcing USA, Home Textiles Sourcing Expo, INA PAACE Automechanika Mexico City, Waste & Recycling Expo Canada, Municipal Equipment Expo Canada and Festival of Motoring USA.

For more information, please visit our website at <http://www.us.messefrankfurt.com>.

#### **International trade fairs for the food industry**

Messe Frankfurt organizes trade fairs relating to food processing all over the world. They are grouped under the heading of 'Food Technology'. Currently, four events belong to this portfolio. In addition to IFFA, Leading International Trade Fair for the Meat Industry in Frankfurt am Main, and Tecno Fidata, International Food Technology, Additives and Ingredients Trade Fair in Argentina they are Modern Bakery Moscow, International Trade Fair for Bakery and Confectionery and Salon du Chocolat, Moscow.

Further information about the events of Messe Frankfurt in the field of food processing at: [www.food-technologies.messefrankfurt.com](http://www.food-technologies.messefrankfurt.com).