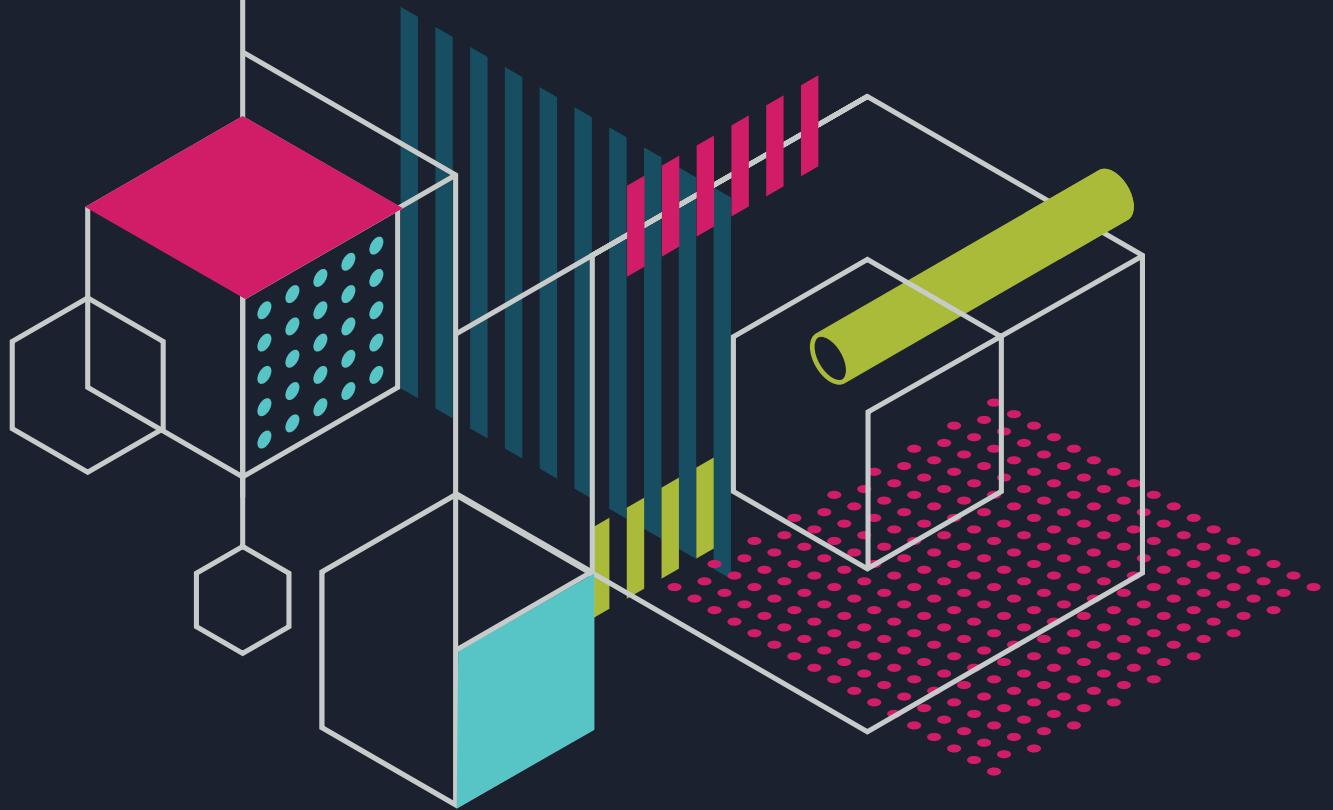


▶▶▶ RESERVE YOUR SPACE TODAY!



# WHERE **PROCESS** MEETS ▶▶▶▶ **PROGRESS**



**THE GLOBAL FOOD  
EQUIPMENT AND  
TECHNOLOGY SHOW®**

**OCTOBER 12-15 ▶ 2021**

Chicago, IL USA | McCormick Place

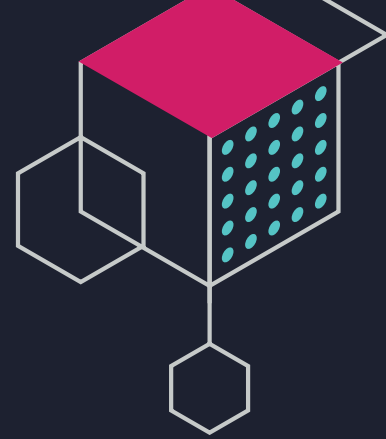


[myprocessexpo.com](https://myprocessexpo.com)



messe frankfurt

# ABOUT PROCESS



Produced by FPSA, PROCESS EXPO is the leading trade show dedicated to bringing the latest technology and integrated solutions to all segments of the food and beverage industry. Processors gain a competitive advantage with the innovative technology on the show floor, where food processing and packaging experts demonstrate their machines and products. Both veterans and those new to food and beverage processing get training on food safety, trends, leadership, and more.

## WHO EXHIBITS AT PROCESS EXPO?

Leading equipment suppliers across all sectors of the food industry will be on hand to showcase their solutions to help buyers more rapidly, efficiently, safely, and successfully create and bring food products to market and achieve real results. PROCESS EXPO is a proven, high-quality investment that yields exceptional value. Get ready to build brand awareness, generate leads, expand market share, and increase profits.

### LEADING COMPANIES IN ATTENDANCE

Tyson Foods	Impossible Foods
Smithfield	Sargento Foods
Land O' Frost	Boar's Head
Kraft Heinz	General Mills
Nestle	Mars/ Wrigley
Kerry Group	Cargill
OSI Group	SC Johnson
PepsiCo	Rich Products
Hormel Foods	Amy's Kitchen

*Here is what industry professionals said about their expo experience:*

**“The fact that you can see the product that you want to test— to see it in action—that’s really important to see it up close and personal.”**

— Triple Sticks Food

**“There are hundreds of manufacturers and thousands of processors, and everyone is coming together for the same goal of increasing production, profits, efficiency, and safety.”**

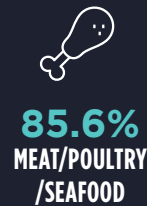
— Milk Bank of the Western Great Lakes

# WHO ATTENDS PROCESS EXPO?

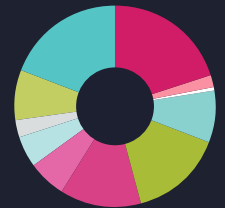
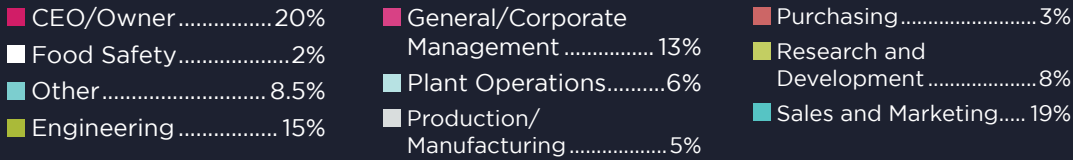
Professionals from all segments of the global food and beverage industry attend the event in search of processing and packaging solutions. The most common job titles of attendees are in engineering, operations, production, R&D, marketing and sales, and corporate management. In addition, professionals working for contract manufacturers (co-packers) can build strong relationships with both processing partners and suppliers.

## ATTENDEE INTEREST SECTORS

Data taken from registration reports. A registrant could select multiple industries.

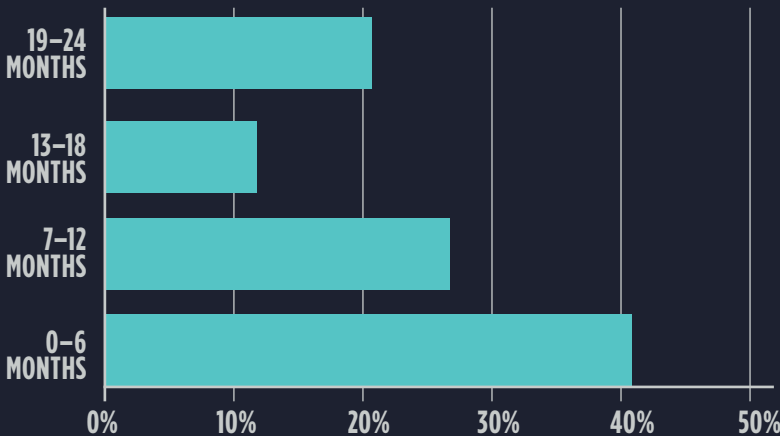


## ATTENDEE JOB FUNCTION



## PURCHASING TIME FRAME

Percentages from responses on registration forms



## FOOD FOR THOUGHT

- ✓ **70% of attendees influence or make purchasing decisions**
- ✓ **62% of surveyed attendees didn't attend another packaging/processing show in 2019**
- ✓ **215,000+ square feet of food processing and packaging power**
- ✓ **Over 50% of attendees had purchasing power over \$500K**



# 2021 PROCESS EXPO

THE GLOBAL FOOD EQUIPMENT  
AND TECHNOLOGY SHOW®



## EXHIBIT BOOTH RATES:

- ✓ FPSA Member: \$29 per square foot
- ✓ FPSA Non-Member: \$38 per square foot
- ✓ Unlimited drayage: \$4 per square foot  
*\*Unlimited drayage is optional for booths less than 150 square feet.*

Take advantage of our sponsorship opportunities and take your brand beyond the booth!  
PROCESS EXPO has a variety of sponsorship options for any size company or budget to help exhibitors increase their exposure and booth presence.

## EACH BOOTH INCLUDES:

- ✓ Drape backwall and sidewalls
- ✓ Listing in the Official Show Guide and Mobile App
- ✓ Supporter Package
- ✓ Listing on the PROCESS EXPO website, [www.myprocessexpo.com](http://www.myprocessexpo.com)
- ✓ Booth sign with company name and booth number
- ✓ Exhibitor staff badges
- ✓ Customizable marketing tools to promote your booth
- ✓ Exhibitor Academy webinars

## RESERVE YOUR SPACE NOW!

Don't miss this opportunity to cultivate quality leads, build relationships, and do business.

### SARAH HATCHER

Sales Manager  
[sarah.hatcher@usa.messefrankfurt.com](mailto:sarah.hatcher@usa.messefrankfurt.com)  
+1.770.984.8016



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