Don’t miss this opportunity to cultivate quality leads, build relationships, and do business. RESERVE YOUR SPACE NOW!

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The Global Food Equipment and Technology Show™
OCTOBER 12–15, 2021
McCormick Place, Lakeside Center • Chicago, IL USA
www.myprocessexpo.com
#PROCESSEXPO

Exhibit Booth Rates:

- FPSA Member: $29 per square foot
- FPSA Non-Member: $38 per square foot
- Unlimited drayage: $4 per square foot
*Unlimited drayage is optional for booths less than 150 square feet.

Take advantage of our sponsorship opportunities and take your brand beyond the booth! PROCESS EXPO has a variety of sponsorship options for any size company or budget to help exhibitors increase their exposure and booth presence.

Each Booth Includes:

- Drape backwall and sidewalls
- Listing in the Official Show Guide and Mobile App
- Supporter Package
- Listing on the PROCESS EXPO website, www.myprocessexpo.com
- Booth sign with company name and booth number
- Exhibitor staff badges
- Customizable marketing tools to promote your booth
- Exhibitor Academy webinars

RESERVE YOUR SPACE NOW!
Produced by FPSA, PROCESS EXPO is the leading trade show dedicated to bringing the latest technology and integrated solutions to all segments of the food and beverage industry.

Processors gain a competitive advantage with the innovative technology on the show floor, where food processing and packaging experts demonstrate their machines and products. Both veterans and those new to food and beverage processing get training on food safety, trends, leadership, and more.

WHO EXHIBITS AT PROCESS EXPO?

Leading equipment suppliers across all sectors of the food industry will be on hand to showcase their solutions to help buyers make more rapid, efficient, safe, and successful decisions on what to buy and achieve real results. PROCESS EXPO is a proven, high-quality investment that yields exceptional value. Get ready to build brand awareness, generate leads, expand market share, and increase profits.

Food for Thought

✓ 70% of attendees influence or make purchasing decisions
✓ 62% of surveyed attendees didn’t attend another packaging/processing show in 2019
✓ 215,000+ square feet of food processing and packaging power
✓ Over 50% of attendees had purchasing power over $500K

Who Attends PROCESS EXPO?

Professionals from all segments of the global food and beverage industry attend the event in search of processing and packaging solutions. The most common job titles of attendees are in engineering, operations, production, R&D, marketing, and sales, and corporate management. In addition, professionals working for contract manufacturers (co-packers) can build strong relationships with both processing partners and suppliers.

Industry Job Sectors

✓ Engineering
✓ General/Corporate Management
✓ Plant Operations
✓ Food Safety
✓ Purchasing
✓ Research and Development
✓ Sales and Marketing
✓ Production/ Manufacturing
✓ CEO/Owner
✓ Other
✓ Attendee Job Function

Attendee Interest Sectors

✓ 62.6% BAKERY
✓ 11.1% BEVERAGE
✓ 53% CONFECTIONERY & CANDY
✓ 20% MEAT/ POULTRY/ SEAFOOD
✓ 61.5% DAIRY
✓ 68.5% PREPARED FOODS
✓ 29.6% FROZEN FOODS
✓ 19.3% GRAIN/ MILL/ CEREAL
✓ 85.6% MEAL/ POULTRY/ SEAFOOD
✓ 51% PET FOODS

Here is what industry professionals said about their PROCESS EXPO experience?

““The fact that you can see the product that you want to test — to see it in action — that’s really important to see it up close and personal.”
— Triple Sticks Food

““There are hundreds of manufacturers and thousands of processors, and everyone is coming together for the same goal of increasing production, profits, efficiency, and safety.”
— Milk Bank of the Western Great Lakes

“”

LEADING COMPANIES IN ATTENDANCE

Tyson Foods
Smithfield
Land O’ Frost
Kraft Heinz
Nestle
Kerry Group
OSI Group
PepsiCo
Hormel Foods
Impossible Foods
Sargento Foods
Boar’s Head
General Mills
Mars/ Wrigley
Cargill
SC Johnson
Rich Products
Amy’s Kitchen

Purchasing Time Frame

0-6 months
7-12 months
13-18 months
19-24 months

About PROCESS

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