**Exhibit Booth Rates:**

- FPSA Member: $29 per square foot
- FPSA Non-Member: $38 per square foot
- Unlimited drayage: $4 per square foot

*Unlimited drayage is optional for booths less than 150 square feet.

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**Each booth includes:**

- Drape backwall and sidewalls
- Listing in the Official Show Guide and Mobile App
- Supporter Package
- Listing on the PROCESS EXPO website, www.myprocessexpo.com
- Booth sign with company name and booth number
- Unlimited exhibitor staff badges
- Customizable marketing tools to promote your booth
- Exhibitor Academy webinars

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**RESERVE YOUR SPACE TODAY!**

**RESERVE YOUR SPACE NOW!**

Don’t miss this opportunity to meet quality leads, build relationships, and do business.

**Alaina Herrera**
Operations & Exhibits Manager
Email: aherrera@fpsa.org
Phone: 703-663-1212

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Sponsorships can increase the number of booth visits by as much as 104%!

— CEIR (Center of Exhibitions Industry Research)
Exhibits and Education

PROCESS EXPO provides innovative education programs with sessions throughout the event focusing on a wide range of critical topics affecting all industry sectors. The PROCESS EXPO University program covers important topics, such as food safety and the Food Safety Modernization Act (FSMA), alternative methods of production and automation, and food processing and packaging topics specific to each of the major industry segments.

Who Exhibits at PROCESS EXPO?

Leading equipment suppliers across all sectors of the food industry will be on-hand to showcase their solutions to help bring products to market and achieve real results. PROCESS EXPO is a proven, high-quality investment that yields exceptional value. Get ready to build brand awareness, generate leads, expand market share, and increase profits.

Who Attends PROCESS EXPO?

Professionals from all segments of the global food and beverage industry attend the event in search of processing and packaging solutions. The most common job titles of attendees are in engineering, operations, maintenance, production, R&D, quality assurance, marketing and sales, and corporate management. In addition, professionals working for contract manufacturers (co-packers) can build strong relationships with both processing partners and suppliers.

Food for Thought

✓ 100% Food Focused
✓ Biennial – every other year in Chicago in the fall
✓ 215,000+ square feet of food processing and packaging power
✓ Qualified Buyers – More than 50% of show attendees had budgets of over $500K
✓ 20+ hours of educational sessions
✓ Student Opportunities – Student Ambassador Program, mock interviews, student tours
✓ Networking Events – meet-ups, orientation tours, career roundtables

Industry Verticals Represented

- Bakery, Grains, Seeds, Snacks
- Beverages
- Confectionery, Candies, Sweets
- Dairy
- Meat/Poultry/Seafood
- Pet Foods
- Prepared Foods, Fruits, Vegetables

Attendee Job Functions

- CEO/ Owner ............. 19.6%
- Sanitation ................ 0.3%
- Transportation .......... 0.3%
- Food Safety .......... 1.9%
- Corporate Chef ..... 0.5%
- Other .................. 5.9%
- Engineering .......... 15.4%
- General/Corporate Management ......... 13.1%
- Maintenance ............ 2.68%
- Plant Operations ......... 6.28%
- Production/ Manufacturing .... 4.55%
- Purchasing ............ 2.74%
- Research and Development .......... 7.65%
- Sales and Marketing .... 19.1%

International Attendee Breakdown

- NORTH AMERICA 35%
- SOUTH AND CENTRAL AMERICA 13%
- SOUTH AND CENTRAL AMERICA (does not include U.S.) 3%
- EUROPE 20%
- MIDDLE EAST AND AFRICA 17%
- ASIA AND SOUTH PACIFIC 15%

Attendee Primary Business

- 13.5% Bakery
- 2.4% Confection and Convenience Stores
- 11.5% Beverages
- 4.3% Confection/Candy
- 13.3% Dairy
- 14.8% Prepared Foods
- 6.4% Frozen Foods
- 4.2% Grain/Yeast/Flour
- 18.5% Meat/Poultry/Seafood
- 11.1% Pet Foods

"The fact that you can see the product that you want to test — to see it in action — that’s really important to see it up close and personal." — Triple Sticks Food

"There are hundreds of manufacturers and thousands of processors, and everyone is coming together for the same goal of increasing production, profits, efficiency, and safety." — Milk Bank of the Western Great Lakes