Exhibit Booth Rates:

- FPSA Member: $29 per square foot
- FPSA Non-Member: $38 per square foot
- Unlimited drayage: $4 per square foot

*Unlimited drayage is optional for booths less than 150 square feet.

Each booth includes:

- Drape backwall and sidewalls
- Listing in the Official Show Guide and Mobile App
- Supporter Package
- Listing on the PROCESS EXPO website, www.myprocessexpo.com
- Booth sign with company name and booth number
- Unlimited exhibitor staff badges
- Customizable marketing tools to promote your booth
- Exhibitor Academy webinars

Sponsorships can increase the number of booth visits by as much as 104%!

— CEIR (Center of Exhibitions Industry Research)

Don’t miss this opportunity to meet quality leads, build relationships, and do business.

RESERVE YOUR SPACE NOW!

- Kristy Meade
  - Show Director
  - Email: Kristy.Meade@usa.messefrankfurt.com
  - Phone: 678-732-2424

RESERVE YOUR SPACE TO DAY

OCTOBER 12–15, 2021
McCormick Place • Chicago, IL USA
www.myprocessexpo.com
#PROCESSEXPO

The Global Food Equipment and Technology Show™

Take advantage of our sponsorship opportunities and take your brand beyond the booth!

PROCESS EXPO has a variety of sponsorship options for any size company or budget to help exhibitors increase their exposure and booth presence.
Produced by FPSA, PROCESS EXPO is the leading trade show dedicated to bringing the latest technology and integrated solutions to all segments of the food and beverage industry. Processors gain a competitive advantage with the innovative technology on the show floor, where food processing and packaging experts demonstrate their machines and products. Both veterans and those new to food and beverage processing get training on food safety, trends, leadership, and more.

Exhibits and Education
PROCESS EXPO provides innovative education programs with sessions throughout the event focusing on a wide range of critical topics affecting all industry sectors. The PROCESS EXPO University program covers important topics, such as food safety and the Food Safety Modernization Act (FSMA), alternative methods of production and automation, and food processing and packaging topics specific to each of the major industry segments.

Who Exhibits at PROCESS EXPO?
Leading equipment suppliers across all sectors of the food industry will be on hand to showcase their solutions to help processors more rapidly, efficiently, safely, and successfully create and bring food products to market and achieve real results. PROCESS EXPO is a proven, high-quality investment that yields exceptional value. Get ready to build brand awareness, generate leads, expand market share, and increase profits.

Industry Verticals Represented
- Bakery, Grains, Seeds, Snacks
- Beverages
- Confectionery, Candies, Sweets
- Dairy
- Meat/Poultry/Seafood
- Pet Foods
- Prepared Foods, Fruits, Vegetables

Attendee Job Functions
- CEO/Owner
- Maintenance
- Transportation
- Food Safety
- Corporate Chef
- Engineering
- General/Corporate Management
- Production
- Manufacturing
- Purchasing
- Research and Development
- Sales and Marketing

International Attendee Breakdown
- NORTH AMERICA 35%
- EUROPE 20%
- SOUTH AND CENTRAL AMERICA 13%
- MIDDLE EAST AND AFRICA 15%
- ASIA AND SOUTH PACIFIC 17%

Attendee Primary Business
- BAKERY 13.5%
- MEAT/POULTRY/SEAFOOD 14.8%
- GRAIN/MILL/COMMISSARY AND COMBINATION STORES 24.4%
- CONFECTION 11.5%
- CONSUMER PACKAGED GOODS 4.3%
- CEREAL 13.3%
- FROZEN FOODS 6.4%
- SNACK 4.2%
- PREPARED FOODS 18.5%
- GRAIN/WEET/COOKIES 11.1%
- FRESH VEGGIES/FRUITS 18.8%

Who Attends PROCESS EXPO?
Professionals from all segments of the global food and beverage industry attend the event in search of processing and packaging solutions. The most common job titles of attendees are in engineering, operations, maintenance, production, R&D, quality assurance, marketing and sales, and corporate management. In addition, professionals working for contract manufacturers and co-packers can build strong relationships with both processing partners and suppliers.

Food for Thought
- 100% Food Focused
- Live Food Production Lines
- DEFEAT HUNGER – FPSA’s Giving Back Initiative
- Horizontal – bakery, beverage, confectionery, dairy, meat, prepared foods, pet foods
- Biennial – every other year in Chicago in the fall
- 215,000+ square feet of food processing and packaging power
- Qualified Buyers – More than 50% of show attendees had budgets of over $500K
- 20+ hours of educational sessions
- Student Opportunities – Student Ambassador Program, mock interviews, student tours
- Networking Events – meet-ups, orientation tours, career roundtables

About PROCESS EXPO

“The fact that you can see the product that you want to test — to see it in action — that’s really important to see it up close and personal.” — Triple Sticks Food

“There are hundreds of manufacturers and thousands of processors, and everyone is coming together for the same goal of increasing production, profits, efficiency, and safety.” — Milk Bank of the Western Great Lakes