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PROCESS EXPO LAUNCHES NEW WEBSITE OFFERING RESOURCES FOR FOOD AND BEVERAGE PROCESSORS

2017 Floor Plan Now Available

MCLEAN, VA August 17, 2016 – Pure Processing, Proven Results is the new branding campaign featured in the launch of the new PROCESS EXPO website – www.myprocessexpo.com. This premiere trade show, produced by The Food Processing Suppliers Association (FPSA), will bring together 15,000 industry professionals to see thousands of products and services from 600 exhibiting companies, occupying over 230,000 square feet of exhibit space all under one roof. The trade show and conference will take place September 19 – 22, 2017 at Chicago's McCormick Place Convention Center.

"We have refreshed our look and branding for the 2017 event with a focus on performance, safety, results and education for the full spectrum of food processing companies including bakery and snacks, beverage, dairy, meat, poultry and seafood and prepared foods," said David Seckman, President and CEO of FPSA. "Our new website offers more than just information about the event, it has fresh, updated resources and navigation to quickly get participants to the information that will help them increase profit margins, protect their company, stay abreast of the latest regulations in food safety and sanitation, and more."

The website will offer a blog with [interesting articles](#) in the following categories: Bakery and Snacks; Beverage; Dairy; Food Safety; Fruits and Vegetables; Industry Perspectives; Meat, Poultry, Seafood; Packaging; Prepared Foods; Technology; Trends as well as Tips and Insights for Exhibitors. Articles will also include those written via expert speakers from the [PROCESS EXPO University](#) and industry experts who provide insights via the [Expert in Residence](#) program.

Exciting plans are well underway for the 2017 PROCESS EXPO which will offer a Food Safety program as well as sessions for CEOs, dairy processors, several new networking events, onsite activities and an exhibit hall filled with nearly 600 knowledgeable suppliers who will be demonstrating their latest products and services and more. Updated information will be added to the website in the coming months. [Visit and bookmark myprocessexpo.com](#) and sign up to be [notified when registration opens](#).

PROCESS EXPO has several international partners including three German Messes who organize three of the most influential food focused trade fairs in the world in Frankfurt, Dusseldorf and Nurnberg. Additionally, PROCESS EXPO 2017 was also selected to participate in the US Department of Commerce's International Buyer Program Select further contributing to the 2017 international audience.

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The Food Processing Suppliers Association (FPSA) is a global trade association serving suppliers in the food and beverage industries. The Association's programs and services support member's success by providing assistance in marketing their products and services, overall improvement in key business practices and many opportunities to network among industry colleagues. Programs and services to achieve these objectives include PROCESS EXPO (industry leading trade show), electronic media marketing, education, market intelligence, research, and advocacy of critical industry issues such as food safety, sanitary design of equipment, and global trade.

FPSA members are organized in vertical industry councils which focus on specific needs and concerns that are unique to each industry sector. FPSA councils currently represent the [Bakery](#), [Beverage](#), [Dairy](#), [Prepared Foods](#) and [Meat](#) sectors.