

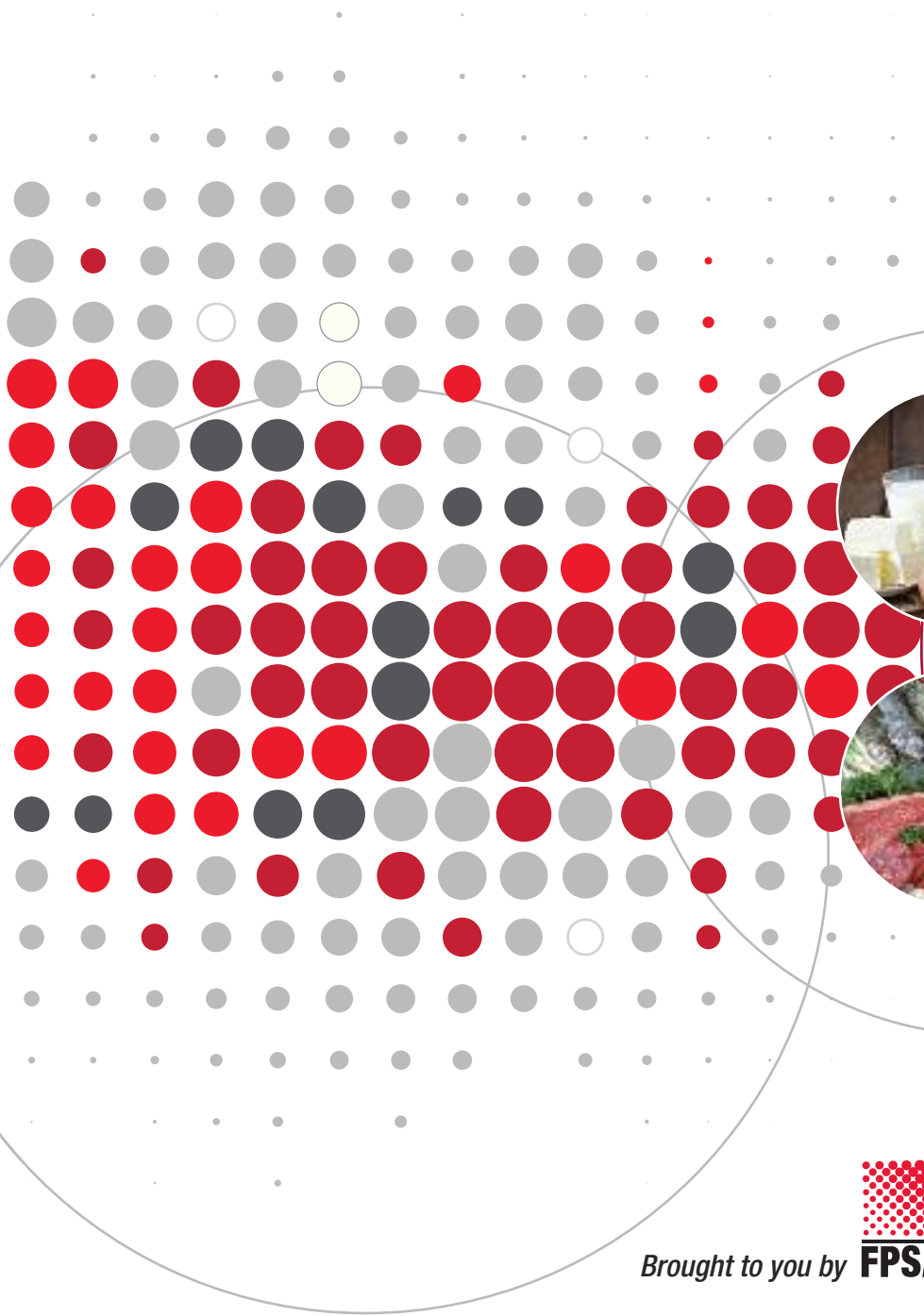
The Global Food Equipment and Technology Show™

EXHIBITOR PROSPECTUS



September 19-22, 2017
McCormick Place
Chicago, IL USA

WWW.MYPROCESSEXPO.COM



Brought to you by  FPSA

ABOUT PROCESS EXPO



PROCESS EXPO is a 100% food focused event held biennially to build partnerships among the industry's most influential buyers and sellers of the food processing and packaging industries – the only show of its kind in the US. Held every other year in Chicago in the Fall, PROCESS EXPO returns in 2017 from September 19-22 and will once again cultivate innovation and profitable partnerships in all segments of the food and beverage marketplace.

WHO EXHIBITS @ PROCESS EXPO?



Leading equipment suppliers across all sectors of the food industry will be on hand to showcase their solutions to help buyers more rapidly, efficiently, safely, and successfully create and bring food products to market and achieve real results. PROCESS EXPO is a proven, high-quality investment that yields exceptional value. Get ready to build brand awareness, generate leads, expand market share, and increase profits.

EXHIBITS & EDUCATION UNDER 1 ROOF



The PROCESS EXPO U educational program is an integral part of our event, addressing critical topics of importance to food processors and beverage manufacturers. Sessions feature expert speakers from 15+ top universities in the Americas. All sessions are free for show guests.



JOIN. CONNECT. GROW.

FOOD FOR THOUGHT



Qualified Leads



100% Food Focused



30+ hours of educational sessions



Giving Back Campaign – DEFEAT HUNGER



Biennial – every other year in Chicago in the Fall



230,000+ sq ft of food processing & packaging power



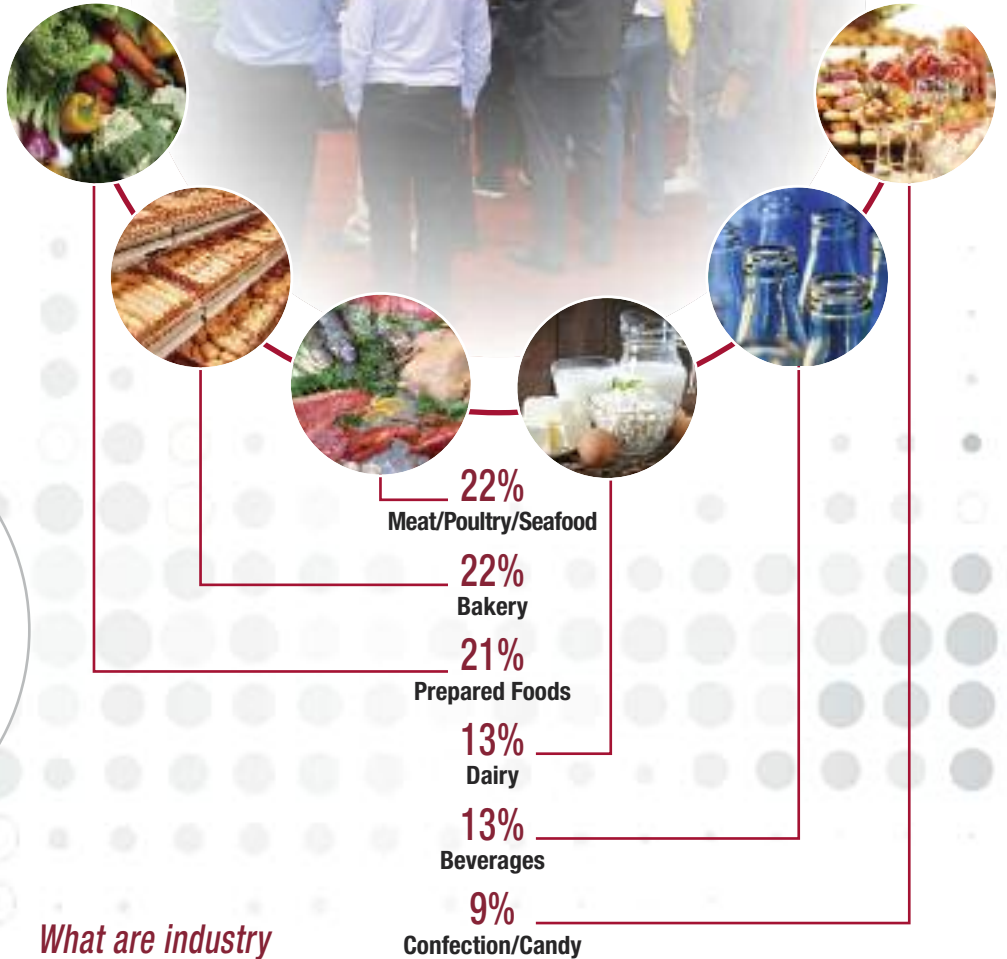
Horizontal – all major verticals from the food & beverage arena

WHO ATTENDS PROCESS EXPO?



PROCESS EXPO will bring you face-to-face with top decision makers from some of the world's most successful food and beverage companies. Not only will you build new relationships, you will gain quality leads and business prospects that are valuable to the growth of your business.

ATTENDEE PRIMARY BUSINESS • ACCESS YOUR BUYERS



94 COUNTRIES
Global Participation at PROCESS EXPO

% OF EACH ATTENDEE JOB FUNCTION:

- 32** CEO/Owner Corporate Mgmt
- 21** Sales + Marketing
- 17** Production/Operations/Sanitation
- 14** Engineering
- 8** R+D

What are industry professionals saying?

“ We received 3x as many leads as any other shows we attend. Great networking throughout the week. Good experience. We will definitely be exhibiting again in 2017! ”

• Simon Savard, Real Tech Inc.

“ PROCESS EXPO was the perfect venue to unveil our state-of-the-art package inspection technology to the food processing community. As a first time exhibitor, we were able to provide real time demonstrations of our technology to a larger number of food industry leaders in a concentrated amount of time. Strong results: over 60 companies expressed interest, with 250+ strong potential sales. Alaina and Grace were there every step of the way to answer questions with planning and to assist with any issues. ”

• Jeff Youngs, President/CEO Viewtech Systems of America



#PROCESSEXPO

2017 EXHIBITOR INFORMATION

www.myprocessexpo.com



Exhibit Booth Rates

- FPSA Member: \$29 per square foot
 - FPSA Non-Member: \$38 per square foot
 - Unlimited drayage: \$3.50 per square foot
- *Unlimited drayage is optional for booths less than 150 square feet.*

Each Booth Includes

- Drape backwall and sidewalls
- Supporter Package
- Listing on the PROCESS EXPO website, www.myprocessexpo.com
- Listing in the show directory and mobile app
- Unlimited exhibitor staff badges
- Booth sign with company name and booth number
- Customized e-mail campaigns to invite clients and prospects to your booth

Take advantage of our sponsorship opportunities and take your brand beyond the booth!

ONLINE
@

Ultimate supporter package,
tile ads, floor plan sponsor

ONSITE
[People icon]

Lanyards, floor stickers,
hanging banners

AND
MANY
MORE!

Don't miss this OPPORTUNITY

to *meet quality leads,*
build relationships,
and **DO BUSINESS** ... *Reserve your space now!*

Your PROCESS EXPO Team:

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The Food Processing Suppliers Association is the trade association for suppliers to the food processing and packaging industry and the host of PROCESS EXPO, the largest and most affordable food processing trade show in the Americas.