ABOUT PROCESS EXPO

Produced by FPSA, PROCESS EXPO is the nation’s largest trade show dedicated to bringing the latest technology and integrated solutions to all segments of the food and beverage industry. Processors gain a competitive advantage with the innovative technology on the show floor, where food processing and packaging experts demonstrate their machines and products. Both veterans and those new to food and beverage processing get training on food safety, trends, leadership, and more.

EXHIBITS AND EDUCATION UNDER ONE ROOF

PROCESS EXPO features one of the food and beverage processing industry’s most innovative education programs, with sessions throughout the event focusing on a wide range of critical topics affecting all industry sectors.

The PROCESS EXPO University program covers topics such as food safety and the Food Safety Modernization Act (FSMA), alternative methods of production and automation, and food processing and packaging topics specific to each of the major industry segments.

WHO EXHIBITS AT PROCESS EXPO

Leading equipment suppliers across all sectors of the food industry will be on hand to showcase their solutions to help buyers more rapidly, efficiently, safely, and successfully create and bring food products to market and achieve real results. PROCESS EXPO is a proven, high-quality investment that yields exceptional value. Get ready to build brand awareness, generate leads, expand market share, and increase profits.

FOOD FOR THOUGHT — QUICK FACTS

- 100% food focused
- Live food production lines
- 74% of attendees were key purchasing decision makers
- Horizontal show — bakery, beverage, confectionery, dairy, meat, prepared foods, pet foods
- Biennial — every other year in Chicago in the fall
- 225,000+ square feet of food processing and packaging power
- Qualified buyers — more than 50% of show attendees have budgets of over $500K
- 35+ hours of educational sessions
- Giving Back Campaign — DEFEAT HUNGER
WHO ATTENDS PROCESS EXPO

Professionals from all segments of the global food and beverage industry attend the event in search of processing and packaging solutions. The most common job titles of attendees are in corporate management, engineering, operations, maintenance, production, R&D, quality assurance, and marketing and sales. In addition, professionals working for contract manufacturers (co-packers) can build strong relationships with both processing partners and suppliers.

ATTENDEE PRIMARY BUSINESS

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bakery</td>
<td>12%</td>
</tr>
<tr>
<td>Prepared Foods</td>
<td>12%</td>
</tr>
<tr>
<td>Beverage</td>
<td>11%</td>
</tr>
<tr>
<td>Confection/Candy</td>
<td>6%</td>
</tr>
<tr>
<td>Dairy</td>
<td>10%</td>
</tr>
<tr>
<td>Fruit/vegetables</td>
<td>8%</td>
</tr>
<tr>
<td>Frozen foods</td>
<td>10%</td>
</tr>
<tr>
<td>Grain/mill/cereal</td>
<td>7%</td>
</tr>
<tr>
<td>Meat/poultry/seafood</td>
<td>18%</td>
</tr>
<tr>
<td>Pet foods</td>
<td>6%</td>
</tr>
</tbody>
</table>

INTERNATIONAL BREAKDOWN

16% of Process Expo attendees are international.

102 companies are represented.

“[This show for Viewtech Systems of America was outstanding, as we unveiled for the first time in North America a new grind technology that uses no die plates or knives and is able to remove all foreign material during the process — foreign material such as blood clots, cartilage, tendons, sinew, soft plastic, hard plastic, wood, and metal. We have approximately 140 machine opportunities from the show.”

— Jeff Youngs, Viewtech Systems of America
2019 PROCESS EXPO EXHIBITOR INFORMATION

PROCESS EXPO has a variety of sponsorship options for any size company or budget to help exhibitors increase their exposure and booth presence. Reach more attendees with any of the following marketing collateral or with educational, promotional, or database sponsorship opportunities.

Take advantage of our sponsorship opportunities and take your brand beyond the booth!
- Online: Ultimate Supporter, Boom Box Ads
- On site: Mobile App, Floor Stickers, Aisle Banners
- And Many More!

Sponsorships can increase the number of booth visits by as much as 104%!
— CEIR (Center for Exhibition Industry Research)

EXHIBIT BOOTH RATES:
- FPSA Member $29 per square foot
- FPSA Non-Member $38 per square foot
- Unlimited Drayage* $3.50 per square foot

*Unlimited drayage is optional for booths smaller than 150 square feet.

EACH BOOTH INCLUDES:
- Draped backwall and sidewalls
- Listing in the Official Show Guide and Mobile App
- Supporter Package
- Listing on the PROCESS EXPO website, www.myprocessexpo.com
- Booth sign with company name and booth number
- Unlimited exhibitor staff badges
- Customizable marketing tools to promote your booth
- Exhibitor Academy webinars

"PROCESS EXPO is definitely the show to attend. From day one, I was extremely busy with existing customers and new leads. That’s why we’re exhibiting, and PROCESS EXPO delivered!"
— Gerry Alvarez, G-Pak Solutions, Inc.

RESERVE YOUR SPACE NOW!

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