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## PROCESS EXPO PARTNERS WITH CSG CREATIVE TO CONTINUE ON STRONG PATH FOR GROWTH

**McLean, VA** - The Food Processing Suppliers Association (FPSA) today named the full service, strategic marketing agency, CSG Creative, as the new marketing agency for PROCESS EXPO 2017.

"CSG was chosen from a select group of excellent agencies, thanks in large part to their strong background in tradeshow marketing for the food and beverage industry" said Gil Williams, Chairman of the Food Processing Suppliers Association (FPSA) and President of Poly-clip System USA and Canada. "For years they have had tremendous success in building attendance and growing show floors for such highly respected shows such as the Worldwide Food Expo, AMI International Meat, Poultry, and Seafood Exposition and the International Dairy Show to name just a few. As a result, they have a keen understanding of the marketplace and know what food and beverage processors are looking for in a trade event. We know they will be a great asset to PROCESS EXPO."

"CSG is thrilled to put our rich experience and knowledge to work for PROCESS EXPO" said Paige Cardwell, President. "It's a comprehensive, must-attend showcase for the food processing industry and we look forward to propelling its growth by expanding markets, gaining more share in leading food and beverage categories, and executing a strategic campaign to achieve the show goals for 2017 and beyond."

The next edition for PROCESS EXPO is scheduled for September 19-22, 2017 in Chicago's McCormick Place. For more information about the show please visit [www.myprocessexpo.com](http://www.myprocessexpo.com). For information on exhibiting in PROCESS EXPO, contact Grace Cular Yee, FPSA VP of Sales at [gyee@fpsa.org](mailto:gyee@fpsa.org) or (703) 663-1220.

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The Food Processing Suppliers Association (FPSA) is a global trade association serving suppliers in the food and beverage industries. The Association's programs and services support member's success by providing assistance in marketing their products and services, overall improvement in key business practices and many opportunities to network among industry colleagues. Programs and services to achieve these objectives include PROCESS EXPO (industry leading trade show), electronic media marketing, education, market intelligence, research, and advocacy of critical industry issues such as food safety, sanitary design of equipment, and global trade.

FPSA members are organized in vertical industry councils which focus on specific needs and concerns that are unique to each industry sector. FPSA councils currently represent the [Bakery](#), [Beverage](#), [Dairy](#), [Prepared Foods](#) and [Meat](#) sectors.